



Fans Meet idols

STEVE KENNEDY CEO/Founder

www.FansMeetIdols.com is the only Direct-to-Fan marketplace exclusively focused on enabling Student-Athletes to **Monetize** their Name Image & Likeness (NIL) with FANS.



BIO

Since 2004, Steve has founded five (5) companies that provide products and services to the collegiate athletic community.

He has worked with over 100 NCAA institutions and is a trusted subject matter expert in Compliance, Recruiting and Name, Image and Likeness.

More about Steve and Testimonials at:
www.SSKennedy.com

Topics

- *AVOIDING The "Big Let Down"
- Name Image & Likeness
- NCAA Compliance
- NCAA Recruiting

*AVOIDING "THE BIG LET DOWN"

- The majority of Student-Athletes will not get endorsement deals and will likely give up on NIL.
- Watch Steve explain how Monetizing FANS avoids "The Big Let Down".

[Link to Video](#)



Steve has been seen in:



The Atlanta Journal-Constitution



Orlando Sentinel

More at www.FansMeetIdols.com/press



MEET OUR FOUNDER

GET TO KNOW STEVE KENNEDY

- I'VE COMPLETED 4 TOUGH MUDDER ENDURANCE EVENTS
- I PERFORM IMPROV COMEDY
- I TRAIN SERVICE DOGS FOR SPECIAL NEEDS RECIPIENTS

I love any sport with a ball! | Athens, GA | Atlanta, GA | Georgia Southern | Canine Assistants

As the Founder of Fans Meet Idols, I believe we have an opportunity to help Student-Athletes build their first business from scratch while conditioning healthy business habits that can be carried forward into anything they do professionally.

C: 678.644.3986 Email: Steve@FansMeetIdols.com - based in Atlanta, GA